

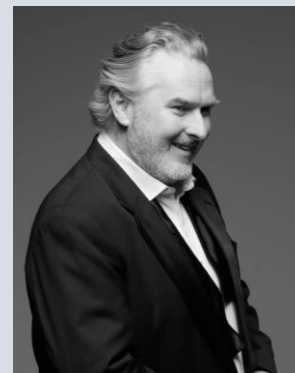
The St. Joseph's School Christmas Concert:

VIP Ticket Package + Sponsorship Options

Featuring world-renowned opera singer Simon O'Neill,
the Auckland Symphony Orchestra & St. Joseph School Takapuna's wonderful students!

A PTFA fundraising initiative to support the enhancement of music within our school.

Sunday December 08, 2019
Westlake Boys Auditorium
Food, drink and mingling from 4.30
PM
Concert begins 6.00 PM



Overview

The PTA is organizing an end of year Christmas fundraising concert featuring Simon O'Neill (world-renowned opera singer and a parent at the school); the Auckland Symphony Orchestra (New Zealand's largest community orchestra – conducted by Peter Thomas, another parent at the school) and, of course, our wonderful students.

Funds raised will support the enhancement of music within the school curriculum and provide additional music resources for our children.

It will take place on Sunday December 8, at Westlake Boys High School Auditorium, with food and drink available from 4.30pm and the concert running from 6-8.30pm. We are expecting around 1,800 people (excluding our students) to attend.

The concert will start with the performances from the children collaborating with Simon and piano accompaniment. The concert will then culminate in a wonderful selection of well-known opera pieces and Christmas songs performed by the orchestra and Simon.

To support our fundraising efforts, we are offering a small number of VIP ticket and sponsorship packages as outlined on the following pages.

We have had wonderful support from the community in the past and are so grateful for the generosity and help we receive. Should you require any further information regarding this event, please contact Vanessa Bates (nesscrawford@hotmail.com) or Bridget Allen (bridgetallennz2@gmail.com).

The St. Joseph's School Takapuna PTFA

VIP Ticket Package

Price: \$500

Up to twenty-five VIP ticket packages available, including:

- Four x VIP tickets to the concert (front six rows, or front row of the circle)
- One VIP reserved car park at the show
- Four x beverage vouchers
- Company or family name listed within the concert programme (if desired)
- Business logo or family name included on large screens at concert (if desired)
- A DVD recording of the concert

Sponsorship package: Gold sponsor

Investment: \$1,500

Up to four packages available, including:

- Six x VIP tickets to the concert (reserved seating within first four rows)
- One VIP reserved car park at the show
- Six x beverage vouchers
- Acknowledgement in all marketing materials relating to the concert
- Half-page advertisement within the concert programme
- Opportunity to make marketing materials available for distribution on the night of the concert
- Logo or family name included on large screens at concert
- Verbal acknowledgement by MC during event
- A DVD recording of the concert
- A signed Simon O'Neill CD

Sponsorship package: Orchestra Sponsorship

Investment: \$3,000

One package available, including:

- Recognition in all marketing materials as being the artist sponsor
- Invitation to conduct the orchestra for one Christmas carol
- Ten x VVIP tickets to the concert (reserved seating in front two rows)
- Two VIP reserved car park at the show
- Ten x beverage vouchers
- Acknowledgement in all marketing materials relating to the concert
- Full page advertisement within the concert programme
- Opportunity to make marketing materials available for distribution on the night of the concert
- Logo included on large screens at concert
- Verbal acknowledgement by MC during event
- A signed Simon O'Neill CD

Sponsorship package: Artist Sponsorship

Investment: \$3,000

One package available, including:

- Recognition in all marketing materials as being the artist sponsor
- Aria choice – right to choose an opera aria from a list made available in advance
- 10 x VVIP tickets to the concert (reserved seating in front two rows)
- Two VIP reserved car parks at the show
- 10 x beverage vouchers
- Full-page advertisement within concert programme
- Opportunity to make marketing materials available for distribution on the night of the concert
- Logo included on large screens at concert
- Verbal acknowledgement by MC during event
- A signed Simon O'Neill CD

Sponsorship package: Platinum Sponsor

Investment: \$4,000

One package available, including:

- Naming rights for the event:
 - **St. Joseph's School Takapuna Christmas Concert: proudly supported by xxx**
- 12 x VVIP tickets to the concert (reserved seating in front row)
- Three x VIP reserved car parks at the show
- 12 x beverage vouchers
- Acknowledgement in all marketing materials relating to the concert
- Full page advertisement on the inside cover of the concert programme
- Logo included on large screens at concert
- Verbal acknowledgement by MC during event
- Opportunity to make marketing materials available for distribution on the night of the concert
- Opportunity (if desired) for the sponsor to address the audience on the night of the concert
- A signed Simon O'Neill CD

About Simon O'Neill

A native of New Zealand, Simon O'Neill is one of the finest helden-tenors on the international stage. He has frequently performed with the Metropolitan Opera, the Royal Opera House, Covent Garden, Berlin, Hamburg and Bayerische Staatsoper, Teatro alla Scala and the Bayreuth, Salzburg, Edinburgh and BBC Proms Festivals, appearing with a number of illustrious conductors.

He has been described as “THE Wagnerian tenor of his generation” and... “the best heroic tenor to emerge over the last decade”. He is the most internationally recognised New Zealand opera singer since Dame Kiri Te Kanawa and Sir Donald McIntyre.

Notable engagements have included Siegmund in *Die Walküre* at the Royal Opera House, Covent Garden with Pappano, Teatro alla Scala and Berlin Staatsoper with Barenboim, at the Metropolitan Opera with Runnicles (Otto Shenk) then Luisi (Robert Lepage), and at Deutsche Oper Berlin with Rattle; at the Royal Opera House he has performed the title roles in *Lohengrin*, *Parsifal* and *Fidelio*, and *Stolz* in *Die Meistersinger von Nürnberg*; *Lohengrin* and *Parsifal* at the Bayreuth Festival with Nelsons and Gatti, to name but a few.

He is a Fullbright Scholar, an officer of the New Zealand Order of Merit, alumnus of The Juilliard School and Manhattan School of Music, Doctor of Music from Victoria University (Honoris Causa), an Arts Foundation Laureate, and a Grammy-nominated recording artist with EMI, Decca and Naxos.

Further information on Simon's career and performances can be found at www.simononeill.com



About the Auckland Symphony Orchestra

The Auckland Symphony Orchestra is New Zealand's largest community orchestra. Players are drawn from all walks of life, and from all parts of Auckland and beyond. The orchestra provides an opportunity for musicians who have chosen a career outside performance music, to enjoy weekly rehearsals of symphonic music, playing without payment and purely for the pleasure of making great music together.

In its 41 years of existence, the ASO has had two Music Directors, Gary Daverne and Peter Thomas. The orchestra also supports local soloists by giving them the opportunity to perform with a full symphony orchestra in concert.



The orchestra's main philosophy is that music should be fun and enjoyed by players and audiences alike - hence the regular, free family concerts that are offered in Auckland with out-of-town concerts in areas where a live performance by a Symphony Orchestra is a rare event.

Today, the Auckland Symphony Orchestra, with over eighty players, has developed an excellent following and reputation for its high-quality performances of popular classics, film and show music, often playing to capacity and turn-away audiences. In addition to the regular concerts, it supports other events including the sell-out performances of Last Night of the Proms, the Christmas Celebrations with local church choirs, concerts for children, and a number of outdoor concerts.

Further information can be found at: <https://www.aucklandsymphony.co.nz>

Find out more

Thank you for taking the time to review this proposal.

If you are interested in sponsoring this event, or would if you have any questions, please get in touch with:

Bridget Allen

E: bridgetallennz2@gmail.com

M: 021 185 0123

Vanessa Bates

E: nesscrawford@hotmail.com)

M: 021 637 720

To keep up-to-date with our planning, please visit: <https://www.sj.school.nz/>